



Most Important Facts:

- More than 140 independent publishers from 30 countries will present and sell their printed and digital magazines, books and zines at INDIECON 2024.
- Main focus: „This Is Not About Form“ – creators of digital and hybrid indie publications share their experiences.
- Admission to the exhibition and main program is free of charge, a ticket for trade visitors enables participation in workshops and roundtables

INDIECON 2024: Hamburg's Oberhafen becomes a center for independent publishing

INDIECON will take place from September 6 to 8, 2024 in the Gleishalle Oberhafen, Hamburg. For the eleventh time, over three days, the festival will bring together indie publishers from all over the world in Hamburg. Visitors can gain an insight into the international indie publishing scene, browse through new publications, and talk to the creators.

This Is Not About Form: Expansion of the „Indieverse“

This year, printed, digital, and hybrid publishing projects come together under the motto "This Is Not About Form". The aim is to learn from each other, share knowledge, and explore common interests.

Malte Spindler, co-founder of INDIECON: *“We see independent publishing as a culture rather than a market, driven by collaboration instead of competition. We see communities gather and thrive around the written or spoken word. We see real-world impact by organizations built around a shared publishing practice. In this sense, it does not matter if you print on paper or post online.”*

Maker Space, Meet-ups, and Lecture Program

The fair is accompanied by an extensive program for both the interested public and trade visitors. On the freely accessible main stage in the center of the Gleishalle, exhibitors will tell their stories and share their experiences with the audience: How do publishers mobilize for a common cause (with Søren Ipland, Føljeton, Copenhagen)? How do diasporic communities build up through digital channels (with Yun Chen, 51 Personae, Shanghai / Marcia Degia, Kol Social Magazine, London / Victory Nwabu-Ekeoma, Bia Zine, Dublin, and curator Lubi Barre, Hamburg)? How do I develop a small zine into a big magazine (Nicolas Kemper & Laura Coombs, New York Review of Architecture, New York City)?

Trade visitors from the design, media and publishing sectors can take part in additional professional and networking events with the Trade Visitor's Ticket. There is a discounted offer for students. With a wide range of workshops, the newly created hybrid Maker Space is also the perfect place to explore, create, and network together.

INDIECON 2024 – Press release – August 7th, 2024

Nina Prader, curator of INDIECON: *“The Maker Space puts the processes of publishing on display for participation. It’s a living library through workshops, co-designed by librarians, printers, and the INDIECON community.”*

The entire program with further talks, workshops, and roundtables will be published on an ongoing basis at indiecon-festival.com.

About Indiecon

What began as a conference in 2014 has developed into an internationally renowned platform for interdisciplinary exchange. Today, INDIECON is an important meeting place for publishers, magazine makers, and art and media professionals. Every year, the festival welcomes over 2,500 visitors and exhibitors from 30 countries to Hamburg's Oberhafen. INDIECON is organized by brueder creative cooperative, a cooperative for design, code, and content based in Berlin and Hamburg.

Informationen zur Veranstaltung:

Indiecon 2024 – Independent Publishing Festival
September 06–08, 2024
Gleishalle Oberhafen
Stockmeyerstraße 43
20457 Hamburg, Germany

Opening hours fair:

Friday, September 06, 2024, 3 pm – 7 pm
Saturday, September 07, 2024, 11 am – 7 pm
Sunday, September 08, 2024, 11 am – 5 pm

Eintritt:

Admission to Indiecon is free of charge. For certain events, registration is required. Trade visitors* have the opportunity to participate in additional program with the new Trade Visitor's Ticket: indiecon-festival.com/trade-visitors-ticket

Online

Website: indiecon-festival.com
Instagram: [instagram.com/indiemags](https://www.instagram.com/indiemags)
Hashtag: [#indiecon2024](https://www.instagram.com/indiecon2024)

We will be happy to send you **pictures and other press material** on request.

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